

Allana Helena Campos Albino

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Professional Objective

Data Science student seeking to apply end-to-end solutions that drive real business value through data. Bringing a solid foundation in Data Engineering alongside a strong drive to work at the intersection of analytics and business strategy, I bridge the gap between technical infrastructure and decision-making. I am looking for an internship where I can leverage tools like Power BI and Tableau to create dynamic dashboards, support market analysis, and help the team thrive in a fast-paced environment.

Professional Experience

Data Engineering Intern | Skyone Solutions (December 2025 – Present)

- Act in the Data Intelligence team, partnering directly with Growth and Business areas to provide analytics that support growth and retention strategies.
- Independent End-to-End Project (Available on GitHub): Fully owned and developed an integrated Single Source of Truth (SSOT) and a comprehensive Marketing Reporting Tool from scratch. Grounded in BI methodologies and trade marketing concepts, this solution mapped the complete digital growth journey. It empowered the Marketing and Growth teams to accurately track ROI and CPC across LinkedIn, Meta, and Google Ads, enabling highly precise lead nurturing and funneling strategies.
- Developed a predictive model for Churn analysis, alongside the creation of an internal dashboard for management monitoring and decision-making support.
- Optimize ETL pipelines and maintain data infrastructure in Data Lakes (Medallion Architecture) using Python and Azure Databricks.

Administrative Assistant Apprentice | Toyota (July 2025 – November 2025)

- Provided direct support in data analysis and maintained information integrity in large-scale corporate systems (SAP and CRM).
- Extracted and consolidated databases to monitor Key Performance Indicators (KPIs).
- Developed and updated management reports and visual dashboards using Power BI for business areas.
- Optimized information workflows and automated control spreadsheets, assisting data analysts in structuring internal processes.

Highlighted Projects

Business Intelligence & Insights (Beauty/Retail Sector):

- Developed an analytical solution in Python to map the commercial performance of a local beauty salon. Created executive dashboards designed for a non-technical audience, identifying the most profitable services, analyzing average ticket evolution, and translating financial data into actionable insights for local marketing campaigns.

Ascensus Project - IoT and Sensing System (Silver Medal - FIAP and OTIS Challenge):

- Architected and implemented an end-to-end system, building robust backend APIs (Python/Flask) and developing visual alert mechanisms via Grafana dashboards for predictive maintenance, supported by high-performance infrastructure (AWS and InfluxDB).

Education

Associate degree in Data Science – UNINTER (April 2025 – October 2027) | Currently in 3rd semester.

Technical English B2 to C1 – Cultura Inglesa (expected completion: January 2027).

Bachelor's degree in Mechatronics Engineering — FIAP (Partially completed up to the third semester. 2025 – 2026).

Technologies & Skills

- Spanish - A2 (Good conversation and reading.)
- Data Viz & Analytics: Power BI, Tableau (Academic), Grafana, DAX, Data Storytelling, Churn Analysis.
- Languages & Databases: Python, SQL, PostgreSQL, MongoDB, Node.js.
- Engineering & Structuring: Medallion Architecture, Azure Databricks, Apache Airflow, ETL.